



Europe 2023

POLAND
Wrocław

MINEX Europe 2023
SPONSORSHIP TERMS





Become a sponsor

Increase visibility of your business at Europe's premier mining event.

MINEX Europe Forum offers companies, entrepreneurs, industry consortiums, and investors one of the most prominent international stages for engaging and educating a highly targeted audience of professionals directly involved in managing mining assets and projects across Europe and globally.

The Forum's global outreach

300 +

in-person participants
from 30+ countries

15 000+

followers across social
media platforms

10 000 +

MINEX Forum
newsletter subscribers

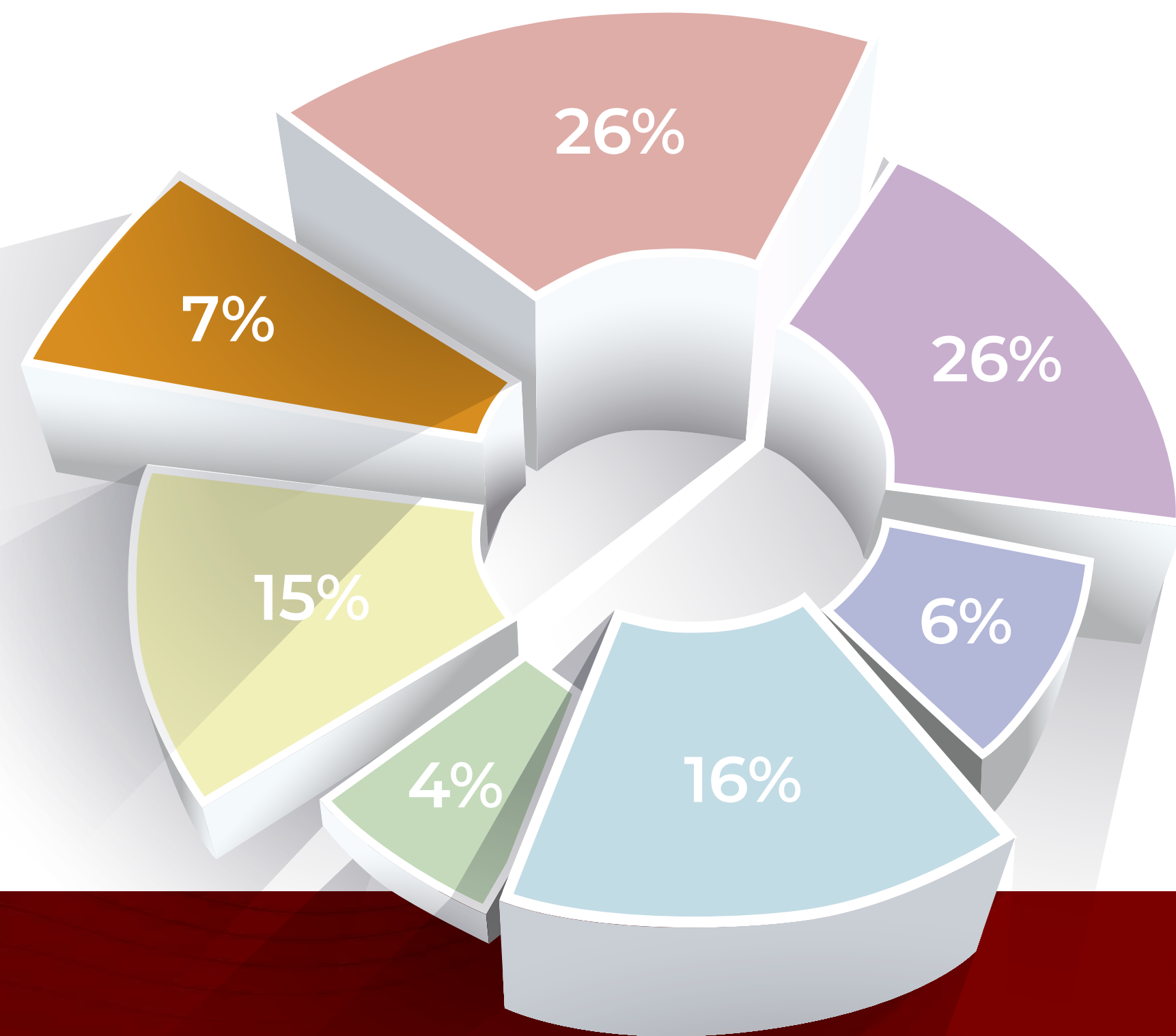
150+

remote viewers and
participants all over
the world

300 000+

unique website
visitors

MINEX Europe Forum 2022 participants



- **26%** Mining Companies
- **26%** Companies providing geological technologies and services
- **16%** NGOs and Academic Organisations
- **15%** Government agencies and organisations
- **7%** Consulting companies
- **6%** Manufacturers and suppliers of equipment
- **4%** Financing and investments

Contact us

To discuss sponsorship opportunities please contact us at eu@minexforum.com or via our website 2023.minexeurope.com



Sponsorship Terms

- 1 – Diamond sponsor
- 2 – Gold sponsor
- 3 – Silver sponsor
- 4 – Bronze sponsor
- 4 – Drinks sponsor
- 5 – Session sponsor
- 6 – Networking Coffee breaks sponsor
- 7 – Delegate badge sponsor
- 8 – Delegate badge lanyards sponsor
- 9 – Mobile app sponsor
- 10 – Delegate bag sponsor
- 11 – Live Broadcast sponsor
- 12 – Notepad sponsor
- 13 – Pens sponsor

BENEFITS															
Premium corporate sponsorship package includes exhibition place, presentation at the forum, session moderation, participation in all events and other advantages	Premium corporate sponsorship package includes exhibition place, presentation at the forum, session moderation, participation in all events and other advantages	Corporate sponsorship package includes exhibition place, presentation at the forum, session moderation, participation in all events and other advantages	Basic corporate sponsorship package includes exhibition place, presentation at the forum, session moderation, participation in all events and other advantages	Corporate sponsorship package includes branding of the sponsored events, enhanced networking opportunities, speaker presentation at the Forum and other advantages	A content management package includes moderation and development of the sponsored session agenda, exhibition place and participation in all events	Brand awareness sponsorship package includes placement of mobile stand and distribution of promotional literature in the coffee breaks area, exhibition place, enhanced networking opportunities, sponsorship acknowledgement in the forum program, and other advantages	Brand awareness sponsorship package includes print of the sponsors' advert on the reverse side of delegate badges, enhanced networking opportunities, place for a roll-up banner in the exhibition area, and other advantages	Brand awareness sponsorship package includes print of the sponsors' logo on the delegate badges lanyards, enhanced networking opportunities, place for a roll-up banner in the exhibition area, and other advantages	Brand awareness sponsorship package includes placement of the sponsor's logo in the mobile application of the forum, exclusive opportunity to send messages to participants, sponsorship acknowledgement in the forum program and other advantages	Brand awareness sponsorship package includes the print of the sponsor's logo on the delegate bags distributed to the forum participants, placement of promotional materials in the delegate bags, and other advantages	Brand awareness sponsorship package includes display of sponsors' logo and corporate profile in the live event broadcast platform, broadcast of video commercial during session breaks on live broadcast platform and on-screen in the forum meeting halls	Brand awareness package includes placing the sponsor's logo on the front cover of the notepad, and sponsor's advertising page on the back cover. Notepads distribution with the delegate bags at the Forum, and other advantages	Brand awareness sponsorship package includes sponsor's logo on pens distributed with the delegate bags at the Forum, and other advantages		
COST IN EURO *	15 000	10 000	8 000	6 000	8 000	6 000	5 000	3 000	3 000	5 000	4 000	4 000	3 000	2 000	
PRESENTATION AT THE FORUM	3	2	1	1	1	1	1	–	–	1	1	1	–	–	–
MODERATING A SESSION OR DISCUSSION	YES	YES	YES	YES	YES	YES	–	–	–	–	–	–	–	–	–
FORUM TICKETS	12	8	5	3	5	3	2	1	1	2	1	1	1	1	1
NETWORKING DRINKS TICKETS	12	8	5	3	20	3	2	1	1	2	1	1	1	1	1
GALA DINNER TICKETS	12	8	5	3	5	3	2	1	1	2	1	1	1	1	1
PLACE AT THE EXHIBITION	PRIME LOCATION	PRIME LOCATION	PRIME LOCATION	PRIME LOCATION	PRIME LOCATION	PRIME LOCATION	STANDARD LOCATION	STANDARD LOCATION	–	STANDARD LOCATION	STANDARD LOCATION	STANDARD LOCATION	–	–	–
SPONSOR'S VIDEO COMMERCIAL BETWEEN SESSIONS	YES	YES	YES	YES	YES	YES	YES	–	–	YES	YES	YES	–	–	–
PROMOTIONAL OPPORTUNITIES DURING THE SPONSORED EVENT	–	–	–	–	YES	YES	YES	–	–	–	–	–	–	–	–
SPONSOR'S PROMOTIONAL INSERTS IN DELEGATE BAGS	YES	YES	–	–	–	–	–	–	–	–	YES	–	YES	–	–
PROMOTIONAL POST IN THE SOCIAL MEDIA	5	3	2	1	1	1	1	–	–	1	1	1	1	1	–
NEWS POST ON THE FORUM WEBSITE	5	3	2	1	1	1	1	1	1	1	1	1	1	1	1
SPONSOR'S LOGO IN THE POST EVENT MATERIALS	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES

Base terms included in all sponsorship packages:

- 50% discount for purchasing additional delegate passes.
- Placement of sponsor's logo in digital materials, on-screen slides, forum website, large-format backdrop banner in the main meeting room, roll-up banners in the registration and networking areas.
- Virtual exhibition booth on the forum website with the opportunity to display, promotional brochures (in pdf), images (in jpeg format) and videos (as YouTube or Vimeo links).
- Opportunity to publish corporate news on the Forum website before the forum.
- Access to mobile application with the function of scheduling 1-2-1 meetings with the forum in-person and remote participants.
- Access after the Forum to the electronic publication of the materials: presentation slides, video recordings of the mainstream sessions, photographs taken during the forum).

* Note: Sponsorship packages are indicated in Euro. UK VAT is not charged. Payments are collected by Advantix Limited, a UK registered company.

Payments are accepted in Euros, British Pounds Sterling, or US Dollars (at the current exchange rate of Barclays Bank).